## Image# 10990727746 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on: 06/03/2010 06/03/2010 19:01

S	EIU	COPE	(Service	Employees	International	Union	Committee	On Political	Educatio-
n	)		•						

1800 Massachusetts Ave NW

Washington DC 20 FEC ID No. C00004036	036	X 24-Hour Notice 48-Hour Notice						
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 1/1							
NAME OF COMMITTEE (In Full) SEIU COPE (Service Employees International U Committee On Political Education)	FEC IDENTIFICATION NUMBER  C C00004036							
Check if X 24-hour notice 48-hour notice Full Name (Last, First, Middle, Initial) of Payee		Date						
The New Media Firm, Inc.	M M O 6 0 2 7 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y							
Mailing Address 1730 Rhoade Island Ave NW Ste 410	Amount 369441.26							
City State	Zip Code	Office Sought: House State: AR						
Washington DC	20036	X Senate District: 00						
Purpose of Expenditure tv ads air 6/2+	Category/ Type 004	Presidential						
Name of Federal Candidate supported or Opposed by expending Bill Halter	Check One: X Support Oppose							
Sin Haitoi		Disbursement For: Primary General 2010						
Calendar Year-To-Date Per Election for Office Sought	X Other (specify) : <u>primary</u> runoff  Transaction ID: D201623							
Full Name (Last, First, Middle, Initial) of Payee		Date						
The New Media Firm, Inc.		06 02 7 2010						
Mailing Address 1730 Rhoade Island Ave NW Ste 410		Amount 12967.71						
City State Washington DC	Zip Code 20036	Office Sought: House State: AR  X Senate District: 00						
Purpose of Expenditure production of tv ads	Category/ Type 004	X Senate District: 00 Presidential						
Name of Federal Candidate supported or Opposed by expend Bill Halter	Check One: X Support Oppose							
		Disbursement For: Primary General 2010  X Other (specify): primary runoff						
Calendar Year-To-Date Per Election for Office Sought	Transaction ID: D201624							
(a) SUBTOTAL of Itemized Independent Expenditures		382408.97						
(b) SUBTOTAL of Unitemized Independent Expenditures								
(c) TOTAL Independent Expenditures	382408.97							
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.								
Anna Burger Signature	M M 0 6	/ D D / Y Y Y Y Y Y Y Z 0 1 0						